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Agenda for a meeting of the Regeneration and Environment Overview and Scrutiny Committee to be held on Tuesday, 21 February 2023 at 5.30 pm in Committee Room 1 - City Hall, Bradford

Members of the Committee – Councillors

LABOUR	CONSERVATIVE	GREEN	BRADFORD INDEPENDENTS GROUP
Mohammed Kamran Hussain Cunningham Dearden Hussain Rowe	Herd	Watson	Elahi

Alternates:

LABOUR	CONSERVATIVE	GREEN	BRADFORD INDEPENDENTS GROUP
Choudhry Mukhtar Shafiq Walsh Wheatley	Davies	Warnes	Sajawal

Notes:

- This agenda can be made available in Braille, large print or tape format on request by contacting the Agenda contact shown below.
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- If any further information is required about any item on this agenda, please contact the officer named at the foot of that agenda item.

From:

To:

Asif Ibrahim

Director of Legal and Governance

Agenda Contact: Su Booth - 07814 073884/Louis Kingdom 07891 416570

Phone: 07814 073884

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A. PROCEDURAL ITEMS

1. ALTERNATE MEMBERS (Standing Order 34)

The Director of Legal and Governance will report the names of alternate Members who are attending the meeting in place of appointed Members.

2. DISCLOSURES OF INTEREST

Members Code of Conduct – Part 4A of the Constitution)

To receive disclosures of interests from members and co-opted members on matters to be considered at the meeting. The disclosure must include the nature of the interest.

An interest must also be disclosed in the meeting when it becomes apparent to the member during the meeting.

Notes:

- (1) *Members must consider their interests, and act according to the following:*

Type of Interest

You must:

Disclosable Pecuniary Interests

Disclose the interest; not participate in the discussion or vote; and leave the meeting unless you have a dispensation.

Other Registrable Interests (Directly Related)

Disclose the interest; speak on the item only if the public are also allowed to speak but otherwise not participate in the discussion or vote; and leave the meeting unless you have a dispensation.

OR

Non-Registrable Interests (Directly Related)

Other Registrable Interests (Affects)

Disclose the interest; remain in the meeting, participate and vote unless the matter affects the financial interest or well-being

OR

Non-Registrable Interests (Affects)

*(a) to a greater extent than it affects the financial interests of a majority of inhabitants of the affected ward, and
(b) a reasonable member of the public knowing all the facts would believe that it would affect your view of the wider public interest;
in which case speak on the item only if the public are also allowed to speak but otherwise not do not participate in the discussion or vote; and leave the meeting unless you have a dispensation.*

- (2) *Disclosable pecuniary interests relate to the Member concerned or their spouse/partner.*
- (3) *Members in arrears of Council Tax by more than two months must not vote in decisions on, or which might affect, budget calculations, and must disclose at the meeting that this restriction applies to them. A failure to comply with these requirements is a criminal offence under section 106 of the Local Government Finance Act 1992.*
- (4) *Officers must disclose interests in accordance with Council Standing Order 44.*

3. MINUTES

Recommended –

That the minutes of the meeting held on 17 January 2023 be signed as a correct record (previously circulated).

(Su Booth/Louis Kingdom – 07814 073884/07890 416570)

4. INSPECTION OF REPORTS AND BACKGROUND PAPERS

(Access to Information Procedure Rules – Part 3B of the Constitution)

Reports and background papers for agenda items may be inspected by contacting the person shown after each agenda item. Certain reports and background papers may be restricted.

Any request to remove the restriction on a report or background paper should be made to the relevant Strategic Director or Assistant Director whose name is shown on the front page of the report.

If that request is refused, there is a right of appeal to this meeting.

Please contact the officer shown below in advance of the meeting if you wish to appeal.

(Su Booth/Louis Kingdom – 07814 073884/07890 416570)

5. REFERRALS TO THE OVERVIEW AND SCRUTINY COMMITTEE

Members are requested to consider how they wish to deal with referrals.

Any additional referrals that have been made to this Committee up to and including the date of publication of this agenda will be reported at the meeting.

The following referral has been made:

1. Council – 24 January 2023

At the meeting of full Council on 24 January 2023 the following motion was considered and referred to the Regeneration and Environment Overview and Scrutiny Committee:

Private Rented Housing in Bradford District

- The people of the Bradford district deserve access to affordable and safe homes which are of a decent standard.
- Constructive and professional relationships with landlords drives up standards in the private rented sector by providing opportunities for effective communication and enables issues to be dealt with quickly without needing to resort to formal enforcement action

This Council notes that:

- A significant number of residents of the district live in homes which are privately rented and that this number has increased in recent years. The private rented housing sector has doubled in size since 2002.
- That most private landlords provide homes of a good standard and they play a vital role in providing homes for residents of the district.
- Local authorities have a duty under Part 1 of the Housing Act 2004 to keep housing conditions under review and identify action needed. Undertaking such reviews and subsequent action is complicated by incomplete data in the sector.
- Much time for enforcement work is spent simply identifying landlords, agents, and properties. This erodes teams' capacity to take enforcement action.
- However, the Housing Standards team implementation of a triage system has dramatically increased the amount of interventions they can make, and over 1,000 improvements are undertaken every year driven by Council intervention.
- Nonetheless poor housing conditions persist in the private rented sector. The most recent English Housing Survey data shows that 23% of private rented sector properties fail to meet the Decent Homes Standard and 13% have category 1 hazards.
- It is estimated up to a third of Local Authorities have implemented selective licensing of Private Rented Properties and focus on areas that have been identified as hotspots for poor housing standards and significant number of rogue or criminal landlords.
- The Council previously applied for funding to develop a business case for selective licensing, but the government refused it.

This Council further notes that:

- **The publication of the Government white paper – A fairer deal for renters - in 2022 and the plans to introduce a Renters Reform Bill in 2023 that aid Councils to better regulate and enforce housing standards and poor landlord practices.**
- **The Social Housing Regulation Bill will introduce new powers and regulations to the social housing sector, some of which may be transferable and relevant to driving up standards in the private rented sector as well.**

This Council therefore requests

- **That the Regeneration & Environment Scrutiny Committee hold a review of the Private Rented Sector across Bradford and the different ways of managing and improving the quality of housing provision.**

B. OVERVIEW AND SCRUTINY ACTIVITIES

6. AN UPDATE ON THE PROGRESS OF ACTIVE BRADFORD'S JU:MP PROGRAMME 1 - 26

The report of the Strategic Director, Place (**Document “W”**) will be submitted to the Committee to provide Members with an update on the progress of Active Bradford’s JU:MP programme.

Recommended –

That Members of the Committee note the current progress of the JU:MP programme.

(Zuby Hamard – 01274 432671)

7. UK CITY OF CULTURE 2025 - PROGRESS REPORT 27 - 36

The report of the Strategic Director, Place (**Document “X”**) will be submitted to the Committee to provide Members with an update on progress following Bradford’s designation as UK City of Culture 2025.

Recommended –

- 1) That the Overview & Scrutiny Committee note the content of this report.**
- 2) That a further report be presented for consideration by the Committee at its’ meeting of April 2023.**

(Nicola Greenan – 01274 431301)

8. DEVELOPMENT OF THE FORMER SQUIRE LANE HEALTH AND WELLBEING FACILITY 37 - 44

The report of the Strategic Director, Place (**Document “Y”**) will be submitted to the Committee to provide Members with an overview of the procurement strategy for the appointment of a contractor to construct a Leisure, Community and Wellbeing Centre on Squire Lane in Bradford.

Recommended –

That the report be noted.

(Ian Smart – 01274 431735)

9. WORK PROGRAMME 22-23 45 - 50

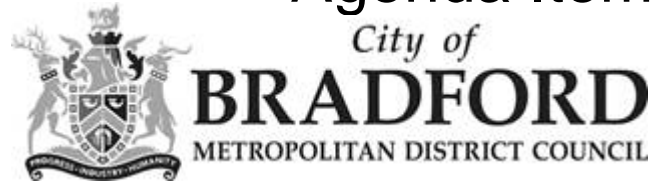
The report of the Chair of the Regeneration and Environment Overview and Scrutiny Committee, (**Document “Z”**) will be submitted to provide Members with an update to the Work Programme.

Recommended –

That the Work programme 2022-23 continues to be regularly reviewed during the year.

(Caroline Coombes - 07970 413828)

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Report of the Strategic Director of Place to the meeting of Regeneration and Environment Overview and Scrutiny Committee to be held on 21 February 2023

W

Subject:

AN UPDATE ON THE PROGRESS OF ACTIVE BRADFORD'S JU:MP PROGRAMME

Summary statement:

Active Bradford is a partnership of agencies from across the District that are committed to working together to increase the number of people being active and playing sport across the Bradford District. In 2017 it was successful in its bid to become one of twelve Local Delivery Pilot in the country which has attracted over £11m over the period of the programme.

In March 2020 Active Bradford presented to the scrutiny committee giving an update on the early stages of the programme.

This report sets out the progress JU:MP has made since that time along with other strategic developments that Active Bradford are undertaking.

Additional information requested by the Committee at its meeting of 6 December 2022 can be found at **Appendix 1**.

EQUALITY & DIVERSITY: -

The action plans arising from the work of Active Bradford will have a large focus on those who are currently inactive or low participation groups on sport. These tend to be those on low income, disabled people, some women and girls and some ethnic minority groups.

JU:MP has a major focus on reducing inequalities as our data shows that South Asian children have significantly lower levels of physical activity than white British children; only 6% of South Asian girls were active enough to benefit their health. JU:MP is funding a number of girls sports programmes and has trained over 70 local people to deliver children's physical activity over the last two years. More than half of those trained have been from BAME communities and at least 20 have been South Asian women.

There are also stark inequalities in access to greenspace for some multi-ethnic communities in inner city areas of Bradford and evidence shows this can lead to poorer mental and physical health. JU:MP is funding 8 new parks and greenspace developments working with BMDC to reduce inequalities. For example, Kashmir Park in Toller. Once a fenced off overgrown area, is now it is a highly valued local park. Co-designed with the local community it is well used for children's play and looked after by the local community

who do regular litter picks.

1. SUMMARY

- 1.1 Active Bradford is a partnership of agencies from across the District that are committed to working together to increase the number of people being active and playing sport across the Bradford District. In 2017 it was successful in its bid to become one of twelve Local Delivery Pilot in the country which has attracted over £11m over the period of the programme.
- 1.2 In March 2020 Active Bradford presented to the scrutiny committee giving an update on the early stages of the programme.
- 1.3 This report sets out the progress JU:MP has made since that time along with other strategic developments that Active Bradford are undertaking.

2. BACKGROUND

- 2.1 Active Bradford is a partnership of agencies from across the District that are committed to working together to its vision of everyone being active and playing sport across the Bradford District. It promotes and influences on behalf of physical activity and sport across the District leading to a wide range of work by its partners and others. The most recent Sport England Active Lives survey has shown around a 3% increase since the start of Covid in the number of adults being inactive across the District which is a similar pattern to the national picture. Activity rates remain below the West Yorkshire and England averages with over 130,000 adults doing less than 30 minutes whilst, on a positive note, over 234,000 are being active for over 150 minutes a week.
- 2.2 Research has shown that low levels of physical activity during childhood and adolescence can have a negative impact on children and young people's academic achievements, social abilities and life skills, as well as their health. Born in Bradford data has shown that 77% of 5-11 year olds don't do the recommended 60 minutes of moderate to vigorous activity each day and 38% leave primary school overweight or obese. Being active doesn't only improve children's physical health, but also their emotional wellbeing, meaning that active children are more confident and happier. It is now widely recognised that being inactive is the fourth biggest cause of early mortality in the UK and physical activity patterns are established in childhood. The health cost of physical inactivity relating to cancer, diabetes, coronary heart disease and cerebrovascular disease are to the Bradford District is estimated to be £9.94m per year.
- 2.3 In 2017 Active Bradford was successful in applying to be one of Sport England's twelve "Local Delivery Pilots" with implementation commencing eighteen months later. At that time the programme became known as 'JU:MP' (Join Us:Move Play). In March 2020 we reported on the early stages of the programme at which time a request was made from the Committee to return to give regular updates.
- 2.4 There have been several phases to the national programme and we are now in the 'Accelerator' phase which aims to build upon the early learnings from previous phases. This will take us through to 2024, at which time over £11.5m of Sport England funding will have been invested in the area.

- 2.5 JU:MP aims to test and learn more about what helps children aged 5 – 14 years and their families to be active. It aims to evaluate the impact of taking a whole systems approach to physical activity in a defined area of North Bradford. Born in Bradford, a research programme hosted at Bradford Teaching Hospitals NHS Foundation Trust, are leading the pilot on behalf of Active Bradford. The whole systems approach has included working with families, communities, schools and organisations, and making improvements to the environment. JU:MP is also testing working in a neighbourhood approach which has included eight neighbourhoods at different stages of their development.
- 2.6 To be successful whole systems approaches also requires policies, strategies and ways of working across a wide range of areas to be lined up to create the conditions for people to be active. Over the last year Active Bradford have been bringing together senior leaders and operational managers to embed physical activity in ways of working across the District as far as possible.

3. REPORT ISSUES

- 3.1 JU:MP is taking a locality approach with 15 work streams delivered by a wide range of organisation across eight neighbourhoods. Funding has been provided to enable the delivery of the programme through taking a commissioning approach that aims to be equitable and flexible.
- 3.2 Highlights of the programme include:
- **Eight local JU:MP Action Groups** engaging over 120 partners including schools, council partners, and community and faith organisations have been established and these groups lie at the heart of the approach. Each has co-designed a local action plan that drives forward the work, with two of these led by JU:MP Coordinators in the Bradford West Area Neighbourhood team and six by the JU:MP core team.
 - **Creating Active Schools** is a key work stream and 36 schools are delivering the framework that helps them embed physical activity throughout the school system. This means working at a policy level, engaging all stakeholders and every aspect of the school day e.g. active breaks, active travel to school and active learning. www.creatingactiveschools.org/
 - **Eight greenspace developments** are underway as access to local parks or greenspace is vital in getting children outdoors and active. Three are already completed including the Peel Park Nature Play area. Previously a traditional play area suffering from repeated vandalism, it is now a valued, well used children's play area built of stone, metal and earth mounds. This is robust, low maintenance and our research shows children are more active in nature play areas than traditional play areas. This approach is now being taken across three of the other five new developments. These are well underway and due to be complete by next spring/summer
 - **JU:MP Fun Days** are designed to reach families who are less active and to raise the importance of being active and share simple, low cost ways

children and families can be active together. 25 JU:MP Fun Days have been delivered engaging over 8000 children and family members in 2022 so far. Crucially they are an effective way of encouraging families to join the JUMP Movement.

- **JU:MP's social marketing** is co-created with families and children and uses a 'people like me' approach to create social norms, capture attention, and spread awareness through creativity and emotion. It uses well established marketing techniques to educate families, raise awareness of the benefits of playing and being active, and shares local opportunities to be active. Over 8,770 family members have joined the JU:MP movement which means we are now reaching almost a third of all families in the JUMP area. The aim is to reach over 50% by next summer. joinusmoveplay.org/
- The **Sustainable Sports programme** is another area of investment and one example is the work with Greater Horton Church Cricket club, which was traditionally focussed on male participation but with JU:MP funding has developed a girl's cricket programme. They have over 70 girls engaged and female cricket coaches trained and leading the programme.
- **A JU:MP App** is being developed with BiB that is designed as our insight shows young people value their digital world and would be motivated to be active and get outdoors through an App. The App will use gamification to engage young people in active quests both at home and outdoors. It will also be a digital platform capturing data for research.
- **14 JU:MP Connectors** have been employed by commissioned voluntary and community sector organisations in the area. Mostly local people, they build the skills, confidence and motivation of less active families to be active together and independently. Low cost, no cost, simple ways to be active are being encouraged plus building family engagement in local greenspace.
- **JU:MP Leads** - We know that developing role models that reflect underrepresented groups is key and there is a lack of South Asian leaders in sports and physical activity. The JUMP Leads programme has trained ten 16-25 year olds from diverse backgrounds to become young leaders in sport and physical activity with a further 20 young people in training. This will ensure a strong and sustainable legacy from the programme.

Evidence shows that all of these programmes may increase children's physical activity somewhat but above all we are testing the impact of a joined up whole systems approach; the power of the connections between the work streams and across the neighbourhoods. JU:MP is committed to help children and families move and play more for the long term, leading to improved school attainment and better health and mental wellbeing for generations to come.

- 3.3** As a pilot there is an intensive **research** element to the programme, a factor that attracted Sport England investing in Bradford in the first place. As a result, there is genuinely world-leading research into children's physical activity taking place in the District that has included:

- working closely with the implementation team in order to constantly improve the programme.
- in depth process learning so we can understand not just *if* JU:MP has improved children health and wellbeing but also *how* it has achieved this.
- JU:MP/Born in Bradford researchers have completed the baseline data collection for a control trial involving 15 schools in the JU:MP area and 15 control schools outside of Bradford. This major study will follow up on over 1500 children again in autumn 2023 and again in 2024.
- our researchers preparing for the first wave of follow-up data using the Born in Bradford (BiB) cohort (in the BiB Age of Wonder study). Children in the cohort who wore accelerometers in the BiB 'Growing up' study (aged 7-11 years) will be asked to wear an accelerometer again. Over the next 3 years JU:MP and BiB researchers will collect data on these young people now aged 13 – 15 years old.

3.4 It is important that we are sharing the learning as we go along rather than only at the end. To that end JU:MP is hosting a series of Sharing the Learning events across the region that will focus on sharing learning on different elements of whole systems physical activity working and 'place-based' approaches. We are working in partnership with the three Local Delivery Pilots in South Yorkshire and West Yorkshire along with Yorkshire Sport Foundation.

3.5 At the same time we are developing the **Bradford Whole Systems Physical Activity Strategy and Action Plan**. There is a wide programme of work underway to tackle inactivity in Bradford through Living Well, JU:MP and wider partners. It was viewed as important to develop a whole systems physical activity strategy for the district to ensure physical activity is embedded in policy and in practice. Active Bradford and Living Well have worked collaboratively over the last year to develop the strategy through a series of workshops with over 90 officers and senior leaders to develop draft priorities for action. This was followed with a wider consultation with partners and the public, over the summer, including online and face to face engagement at the HAF events, with over 500 responses. On 13th September Active Bradford led a workshop with over 60 lead partners to further refine the strategy priorities and develop the detailed action plan which concludes the development phase. The aim is to produce the finished strategy and action plan over Autumn 22 and launch in early 2023, provided senior leaders and partners accept the timeframe.

4. FINANCIAL & RESOURCE APPRAISAL

The JU:MP programme is fully funded by the National Lottery through Sport England. The programme delivery is due to end in June 2024 (research phase in April 2025), discussions are already taking place with a view to extending the programme and sharing research and development learning as well as best practice with other local authorities regionally and nationally. The JU:MP team have developed new assets, resources and training packages which will allow the JU:MP programme to be sustainable once funding levels change.

Financial information provided in appendices:

Appendix 2: Actual Income & Expenditure 2018/19 – 2022/23 for Pathfinder and Accelerator phase including greenspace funding held by Bradford MDC

Appendix 3: Accelerator Phase Budget v Actual Expenditure

Appendix 4: Investments over £10K in Accelerator phase 2021 - 2023

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

There are no significant risks arising out of the report

6. LEGAL APPRAISAL

There are no legal issues arising out of the report

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

This report highlights the significant social and cultural investment and supports the District Plan, wellbeing, health and wider sustainable development.

The Active Bradford JUMP is one of the key interventions at a community level to support practical ways people, families and communities can become more active, work together on more sustainable and healthy lifestyles. This work is a prime example of early intervention and prevention, addressing key issues in a positive way for the long-term future. As such it supports the priorities and ambitions of the District Plan 2021-2025 and the progress towards clean growth and district prosperity.

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

Through the programme and strategy implementation Active Bradford will be looking to influence local transport and planning strategic plans to increase the number of people making journeys by walking and cycling across the city. This should contribute to lower emissions’.

7.3 COMMUNITY SAFETY IMPLICATIONS

N/A

7.4 HUMAN RIGHTS ACT

N/A

7.5 TRADE UNION

N/A

7.6 WARD IMPLICATIONS

JU:MP is working closely with Bradford East and West Area Neighbourhood Teams and local councillors in both areas are regularly involved. The JU:MP programme is actually being led by the West Area Neighbourhood team in Girlington, Heaton and Frizinghall, with two JU:MP Coordinators funded by JU:MP. This approach is proving to be a successful and could provide a model for roll out and replication of JU:MP wider across the district

7.7 IMPLICATIONS FOR CHILDREN AND YOUNG PEOPLE

The JU:MP programme is entirely focussed on increasing physical activity levels in 5-15 year olds.

Officers from S&C work closely with officers from Children's Services and Public Health to consider and develop joint and complementary policies regarding sport, health improvement and physical activity and link with partners to ensure these are considered in the development of services across the district with all partners.

7.8 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

The lead partner of JU:MP born in Bradford are responsible for all data protection and information security, they will undertake a Privacy Impact Assessment for the new activities that are taking place through the Local Delivery Pilot Project and request that the Active Bradford Partnership undertake a similar assessment in the coming year with all partner agencies.

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

N/A

10. RECOMMENDATIONS

That Members of the Committee note the current progress of the JU:MP programme

11. APPENDICES

Appendix 1: Additional information requested on 6 December 2022

Appendix 2: JUMP Actual Income & Expenditure

Appendix 3: Accelerator Phase Actual Vs Budget/Forecast

Appendix 4: JU:MP Accelerator Phase Investments 2021 - 2023

12. BACKGROUND DOCUMENTS

For more information on JU:MP
<https://www.activebradford.com/jump>

<https://joinusmoveplay.org/>

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Appendix 1: Additional Information Requested

- 1. The main request is for additional detail on the activity and outcomes to be provided by the JU:MP Connectors including how the allocated funding is being spent. To include info on the relationship between Connectors and the smaller local organisations they are working with, currently and going forward.***

JU:MP Connector programmes:

As a test and learn programme Sport England were keen that the LDPs tried different approaches to tackle inactivity and the JU:MP Connector programme was developed to innovate and learn about different ways of working. Previous “Sport Activator” funded programmes tended to “parachute” sports coaches into deprived neighbourhoods where they would deliver sports activity but once the funding ended they would leave and activity tended not to be sustained. The JU:MP Connector programme has been designed to encourage long term behaviour change in children and families to be active. The JU:MP Connector’s role aims to empower children and families to be active independently and for themselves wherever possible, rather than just leading activity sessions as this will be more sustainable.

The programmes aims to embed physical activity in the local community; working directly with local children who are less physically active, supporting them to be active in the local community including parks and green spaces in low cost sustainable ways such as playing outdoors and at home, informal sports activity and taking family walks. Encouraging and empowering young people and family members, particularly South Asian women, to become local physical activity ‘leaders’ to create inspiring and relatable role models for children is also a key part of the model that can create long term change.

In commissioning the JU:MP Connector programme JU:MP has invested approximately £50,000 per year for two years in each of the eight JU:MP neighbourhoods to test and learn around this innovative approach (£30,000 for staffing costs and £20,000 for activities, venue hire, equipment). A key requirement was organisations needed to demonstrate they had strong relationships with the local community and a long-term commitment to improving the health and wellbeing local children and families. Partnerships proposals were also encouraged as this approach has the potential to build local collaboration, key to systems working. The JUMP Connector Programme is commissioned as per the details given below on page 5 and is monitored and evaluated by the process outlined on page 5 of this document.

The programme aims to build strong relationships with children and families engaging them through schools, faith and community settings and strengthening these links and connections for families across the neighbourhood. This includes working with local community organisations in the local area and groups that can help engage children in being active. One of the LDPs requirements is to test different approaches and engage wider partners in tackling inactivity, such as housing, social care and advice organisations. A number of the JU:MP Connector programmes are involving these sectors and we are testing and learning about this approach.

All of the eight JU:MP Connector programmes are currently being delivered by VCS organisations and the evaluation shows the model has promise to achieve positive change. Across the first 3 reporting periods,

the data received shows that the Connector programme has delivered sessions equivalent to at least 1081 hours of contact time. Across this delivery, a total of ~18,500 attendances have been recorded from 2,320 children registered, plus an additional ~13,300 attendances recorded as headcounts (registration details not captured). Many of these children are regular attenders. There were also 1,136 attendances from adults. Of the children attending at least one session over the previous reporting period, 45% were female, and 50% were of South Asian heritage.

Community engagement has included consultations on green space development, door knocking, setting up walking groups, fun days in green spaces, assemblies in schools and Islamic Religious Settings, social media accounts and WhatsApp groups to provide motivation and promote physical activity opportunities, and health-based educational sessions to promote the importance of physical activity.

A variety of activities have been delivered which include Bhangracise, online discos (during lockdown), assault courses, family 'Olympics' day, playing games and using exercise equipment in parks, pebble hunts, water play, and team sports including dodgeball, Rounders, Football, Basketball and Cricket. Children with physical or learning disabilities have been supported to participate through ensuring sessions are designed to be inclusive and adapting within sessions where needed, and communication of needs between parents and coaches/staff.

The Covid-19 restrictions were addressed through online provision, however concern among the community did affect some people's return to attending face to face delivery. Trying to manage timings of physical activity delivery around families' busy lifestyles, and availability of staff and spaces within community venues has been challenging. These are being addressed by delivering within local schools to reduce travel time, and adapting delivery around religious festivals. Engagement is often negatively impacted due to cold and wet weather and darkness after school. Some organisations have managed to locate indoor venues which can be accessed where wet weather impacts delivery.

There has been much positive feedback from children and parents, and Connectors have reported a wide range of impacts. Children and families have gained confidence to be more active and access other services, have increased their social network in the community, have discovered new green spaces and are using them independently of the Connector activities, and some parents have started volunteering at sessions. Parents have also reported benefits to their mental wellbeing and weight loss. Staff within some of the Connector organisations have also recognised the importance of physical activity, and are changing their behaviour and engaging in some of the activities.

There have been challenges and a few of the commissioned organisations have struggled to recruit JU:MP Connectors with the skills and experience to deliver the programme. There is certainly anecdotal evidence that the pandemic reduced the number of sports coaches who may have found other jobs during the lockdowns. JU:MP is working closely with these organisations to understand the issues and address the performance of these programmes. JU:MP uses a combination of regular planning meetings, formal reporting and interviews to evaluate the effectiveness. As much of the JU:MP Connector's work is relationship building and informal engagement to support families to do things for themselves rather than purely delivering sports and activity sessions, it is more challenging to monitor and evaluate than traditional sport programmes.

Learning is still underway and we are awaiting results of the research findings in 2024, but there may be more cost effective ways to deliver the programme in future. There is significant investment in funding two

half time JU:MP Connectors as well as programme budgets, venue and management costs. If an opportunity to roll out of the JU:MP programme in future arises we will potentially adapt the model based on the learning from this pilot.

JUMP Action Groups (JAG)

In each neighbourhood there is a JUMP Action Group (JAG). The purpose of the JAG is to bring local partners together to link up the whole system, support the co-design of local green space and to create and delivery against a local action plan. The JAG and the action plan are formed over an initial 3 workshop process, led by a JUMP Community Engagement Manager, (the group is open so that one can join at any time) JUMP Connectors are a member of the JAG as are local schools, community organisations, neighbourhood teams, police etc. The action plan is appraised against a framework called APPEASE which helps to make context-based decision on intervention content and delivery based on: affordability, practicability, effectiveness and cost-effectiveness, acceptability side-effects/safety and equity. Some of the actions in the action plan will be delivered with funding from other workstreams (e.g. the green space development) and there is an additional 20K to delivery against other actions. This 20K sits with one of the organisations in the JAG (it is detailed in their SLA), and the decision making process includes all JAG members. Suppliers are invited to apply to the JAG neighbourhood fund 5-6 times a year, the amount of funding they can apply for is £300-£2000. The opportunity is advertised on the Active Bradford website. The JAG appraise the applications against the action plan and vote on which applications to approve (anyone with a conflict of interest is not permitted in the room for the appraisal or vote. The JAG work steam is monitored and evaluated using the balance score card approach detailed on page 5.

2. Additional information and clarification on Magpie including the profile of those targeted and numbers etc

What is social marketing? Social marketing is marketing designed to create social change, not to directly benefit a brand or product. Using traditional marketing techniques, it raises awareness of a given problem or cause, and aims to motivate an audience to change their behaviours. JU:MP's social marketing work stream is designed to influence physical activity levels in children and young people and their families by educating families on the benefits of moving more, and modelling or 'showing' families 'like me' moving, playing and having fun together. This approach conveys the behaviours we want to see for the benefit of individuals and communities and for the greater social good. The JU:MP social marketing specifically aims to deliver marketing in a way that is effective, efficient, equitable and above all sustainable. Ref: Jay Leanord 'What is Social Marketing? (With 7 Stellar Examples)'

Why social marketing? There is solid evidence that social marketing has a positive impact on a range of health interventions across various conditions, including ethnic minority and low socio-economic groups (Jeff French, 2017). For population level changes in physical activity, social marketing has been highlighted as one of the 8 investments that we know works (International Society of Physical activity and Health, 2020). As a discipline, it also draws upon social and behavioural sciences as well as social policy, along with an understanding of the environmental determinants which affect the ways in which people behave. Social marketing is commonly used for causes like smoking prevention, gambling awareness, safe driving and promoting exercise and healthy eating.

Social marketing is a key JU:MP workstream that is ‘the glue’ that links up ‘the whole system’, through consistent messages delivered and amplified by all partners. The themes of the campaigns underpin the whole JU:MP programme approach. The aim of the LDPs is to test and learn and then roll out and replicate successful interventions more widely. JU:MP is investing significantly in social marketing with this in mind as Join Us.Move.Play can provide an effective campaign for wider use across the district and nationally. Dependent on the scale of the roll out the campaign could reach hundreds of thousands of children and families and educate, encourage and inspire them to be more physically active. This would require minimal additional cost making it one of the best value for money interventions and can provide a universal offer to sit alongside the JU:MP neighbourhood work which will be focussed on the most disadvantaged areas.

About Magpie: Magpie is a specialist creative behaviour change agency. They create social marketing campaigns and interventions that create healthier and happier communities, one person, one campaign at a time. Working with the NHS, Public Health, local authorities, government, community and charity organisations they use their skills and experience to drive meaningful change in society. Their team of experts include public health and academic behaviour change specialists, community engagers, and creative designers.

Joining the JU:MP movement

At the time of writing, we have over 9,260 family members in Bradford, who are choosing to move and play more by joining the JU:MP movement. The 9,269 total is calculated by the number of parents who have joined the movement (5010) x the average number of children per household(1.85).

There are three distinct types of communities in the Local Delivery Pilot area that have joined the movement and co-created JU:MP’s campaigns and interventions. They are linked by deprivation but different in ethnicity (White British, South Asian and mixed ethnicities), more specifically a mix of Asian or Asian British, Pakistani, White British, British Indian and Mixed White and Asian.

Parents join the movement though JU:MP Community and School Fun Days and the JU:MP website, which sets them up to receive a monthly JU:MP newsletter, that promotes an annual, seasonal programme of meticulously co-created unique campaigns and interventions - inspiring Bradford families to move and play everyday, whatever the weather, away from their screens.

Since October 2019, through 5 campaigns co created with Bradford families, we have reached, supported and inspired families to move and play ...

- In schools and the community (JU:MP Fun Days in across the year)
- In their homes (JU:MP@Home during lockdown and indoors at winter)
- On their streets (JU:MP Outdoors leaving lockdown and embracing winter)
- As a family (Find your Fun in spring time)
- And away from their phones and technology (Screen Off Life On in summer time)

Through regular communication, and evaluation, our families receive tailored updates with activities, what’s on in their area, top tips, and challenges they can do as a family, with friends, or alone, in any space, place or environment. Families also get automatic entry to seasonal free prize draws to win a GoKart,

Scooter or other incentive for joining the movement and helping to support others to move and play more everyday. This annual series of interventions, events and activities, underpinned by workforce training, has been carefully crafted with robust insight and continuous improvement, to create the 'JU:MP family'.

In recent research, we see that those campaigns engaging a threshold of 3.5% of the target population, have never failed to bring about change. We have more than surpassed this in the JU:MP area and over the next 12 months, we aim to double our current reach, to get another 5000 join ups to the movement, by empowering the JU:MP family to own and promote the JU:MP movement themselves, through sustainable training, resources and toolkits. The recourses and campaigns produced by Magpie for the JUMP Programme can be replicated at a very low cost (e.g. printing costs etc) to be used to benefit children and Young people across the District and beyond during the planned scale-up of the JUMP programme.

3. Information on the accountable body role etc and how VFM across the programme will be appraised

Accountable body:

JU:MP is an Active Bradford programme delivered by Born in Bradford, Bradford Teaching Hospital Foundation Trust on behalf of Active Bradford (BTHFT). BTHFT are the accountable body and meet the Sport England Tier 3 code of governance.

Tendering Process:

Tenders are advertised on the Active Bradford website. Once potential suppliers have applied for a tender a Tender Team from within the core JUMP team (consisting of 3 reviewers) is convened. The Tender team each independently score the application against the criteria that was set out in the tender. Those suppliers who meet the minimum requirement score are invited to an interview to expand on their application. The Tender team undertake the interview, independently score the suppliers and agree on their recommended supplier.

The JUMP Exec Board receive all of the information about all of the suppliers who applied for the tender, their application score, interview scores and the Tender teams recommendation. It is then the decision of the Exec Board to approve or decline the Tender teams recommended supplier. Once this process is complete, the suppliers relevant documents are check and an SLA signed off by the JUMP Director and the Director of Born in Bradford.

Monitoring and evaluation process:

Monitoring and evaluation of contracted delivery formally occurs every 6 months. A meeting between the supplier and the Contract Manager takes place to discuss progress of the project against the SLA, activities completed, barriers and facilitators of the project delivery using a standardised process called the Balance Score Card. JUMP Connectors and suppliers delivering against the Sustainable Sports workstream also complete a monitoring proforma which collects data on the number of activities delivered and not delivered (and why) the reach of the project (i.e. number of children engaged across activities and where possible demographic data of the engaged children, including the neighbourhood in which they live, their age, sex and ethnicity; this is so that we can examine how well the project is tackling inequalities in physical

activity). The data collated is feedback to suppliers in a useful format so they can understand their progress and their reach and where they could improve their reach. The Contract Manger (these are either JUMP Community Engagement Managers, the JUMP Programme Manager or the JUMP Implementation Director) holds a discussion with the supplier to identify where practice and delivery can be improved. A financial audit of the tender occurs to ensure suppliers are spending according to the contract. All of this information is fed back into the JUMP core team (research and implementation) to discuss and agree on whether and how Programme improvements can be made. As such, JUMP is utilising a learning system approach to Programme implementation and improvement.

Appraisal of Value for Money:

JU:MP has been funded by Sport England to test and learn about what works in tackling inactivity to and to design a programme model that if effective can be scaled up and rolled out locally and/or nationally. Our investment plan outlined that we would test the effectiveness of whole systems working by delivering 15 workstreams across 8 neighbourhoods in a defined area of Bradford. The JU:MP workstreams are built on existing evidence of effective interventions and local insight so as such should be worth investing in. The commissioning approach was to fund programmes to a level that would allow organisations to deliver the workstreams effectively, with funding provided to all the key parts of the system where evidence shows they could have impact. That includes schools, faith and community settings and workforce training, communications, marketing and greenspace development. Evaluating value for money is not included in this stage of the research but once this robust study is complete we will have gathered insights about the components of JUMP that have had the biggest impact and this will allow us to assess value for money going forward. This will inform wider practice and potential future roll out and replication of the JU:MP model.

The evaluation approach is laid out below:

The JUMP whole-system approach to changing physical activity within Bradford is being evaluated to determine the effect of the programme and to understand the process by which the programme has been implemented across the LDP area. Effectiveness in younger children will be determined using a control-trial with children in the primary school years. Effectiveness in the older age groups will be assessed using the Born in Bradford cohort data. Both packages of research are currently underway with post data collection taking place over the next 18 months. For further details on the evaluation approach, you can read a pre-print of our research protocol that is in press (Bingham et al., In Press)

The process evaluation has three different components, the strategic level, neighbourhood level and child and family. While this element of the research will pick up further programme effects, it is designed to investigate the mechanisms of effect; what works for who, why, when and in what context. This evaluation has been ongoing since the start of JUMP and has influenced programme delivery through an iterative development process. The full research protocol for the process evaluation can be found in our published research protocol by Hall et al., (2022). The family evaluation is working with children and families from across the LDP area to understand what works and why it works. Through this we will gather insights about the components of JUMP that have had the biggest impact. The full details for the evaluation approach can be found in our article that is currently under review.

Frazer MT, Seims AL, Tatterton MJ, Lockyer B , Bingham DD, Barber S, **Daly-Smith A***, Hall J* (under review) Child and family experiences of a whole-system approach to physical activity in a multi-ethnic UK city: a citizen science evaluation protocol. *BMJ Open*.

Bingham, D.D. **Daly-Smith A.**, Semis, A., Hall, J., Eddy, L., Helme, Z., Barber, S.E. (In Press) A study protocol for evaluating the effectiveness of a whole-system intervention (Join Us: Move Play, JUMP) implemented at

the neighbourhood level, to increase children's (aged 5-11 years) accelerometer measured physical activity: a quasi-experimental trial *Journal of Medical Internet Research*.

Hall, J., Bingham, D.D., Seims, A., Dogra, S.A., Burkhardt, J., Nobles, J., McKenna, J., Bryant, M., Barber, S.E., **Daly-Smith, A.** (2021) A whole system approach to increasing children's physical activity in a multi-ethnic UK city: a process evaluation protocol. *BMC Public Health*. 21:2296 <https://doi.org/10.1186/s12889-021-12255-w>

4. Information on communication with Councillors past, current, future

The communication structure for JU:MP as a whole system programme is as follows:

District wide communication: All Councillors receive:

- Quarterly Strategic Updates via email.
- They can also access social media posts, blogs, news items and information on Active Bradford and JU:MP websites.

Strategic and policy communication - Jan Burkhardt is Strategy lead and communication is primarily with Cllr Duffy as portfolio holder for Living Well and Children and as needed with portfolio holders including Cllr Ferriby. This is through Physical activity strategy meetings and workshops and one to one meetings as required.

JU:MP Neighbourhood communication

Commissioned leadership neighbourhoods Heaton/Frizinghall and Girdlington

Communication via JU:MP Coordinators and Ward Officers located in Area West Neighbourhood Team:

Kamrun Haq – JUMP Coordinator Heaton/Frizinghall – Kamrun.haq@bradford.gov.uk, 07582 107053

Sanaa Jafry – JUMP Coordinator Girdlington – Sanaa.jafry@bradford.gov.uk, 07929 780303

Current

- Local councillors invited to JU:MP Action Groups as of 2021 - following feedback asking for more involvement
- Email updates from JU:MP Action Groups every six/eight weeks.
- Council Social Media platforms
- WhatsApp group for local Cllrs as and when needed
- Meetings regarding specific projects as needed

Future

- Area Leadership Team Meetings (Commencing 2023)
- Ward Leadership Team Meetings (Commencing 2023)
- Bradford West Newsletter (Commencing 2023)

Communication via Community Engagement Managers for other 6 neighbourhoods:

Caroline Swain - Community Engagement Manager JU:MP for Thorpe Edge, Fagley, Ravenscliffe, Bolton Woods, Greengates, Undercliffe - caroline.swain@bthft.nhs.uk, 07855115060

Kammy Siddique - Community Engagement Manager JU:MP for Allerton, Fairweather Green, Daisy Hill, Windhill, Frizinghall - kammy.siddique@bthft.nhs.uk, 07970313520

Sonia Fayyaz - Community Engagement Manager JU:MP for Manningham, Girlington, Heaton - sonia.fayyaz@bthft.nhs.uk, 07855115063

Abida Rafiq - Community Engagement Manager JU:MP for Active Faith Settings, abida.rafiq@bthft.nhs.uk, 07966303060

Past

- Quarterly Strategic updates
- WhatsApp group for local Cllrs from 2020

Current

- Local councillors invited to JU:MP Action Groups as of 2021 - following feedback asking for more involvement
- Email with updates from JU:MP Action Groups every six weeks.
- WhatsApp group for local Cllrs as and when required
- Meetings regarding greenspace and specific projects as required

Future – as above but open to discussion if a different approach is appropriate

JUMP and our ambitions

We are immensely proud that JUMP is the largest evidence-based, co-produced and evaluated, whole systems approach to improving children and young peoples physical activity, globally. It is unique in its research and practice collaborative approach. Furthermore, out of the 12 Local Delivery Pilots JUMP is the only LDP which has an in-depth robust process evaluation and effectiveness trial built-in, so that we can continuously learn, evolve the Programme and measure it's effect. Our learning from JUMP has already influence local and national policy, strategy and decision making and we are working hard to continue the spread of this learning (refer to appendix 6). We are excited to be able to work closely with Sport England as they develop up the next phase of place-based work and are in a very strong position to apply to become one of their Place-based Partnership, to upscale JUMP across the Bradford District and beyond so that more children, young people and families can benefit from a whole systems approach to making physical activity an everyday part of life.

Appendix 2

Actual Income & Expenditure 2018/19 – 2022/23

Phase	Financial Years	Actual Income	C/F	Actual Spend (up to 30th Sep 22)		C/F
				Research	Implementation	
Development & Pathfinder	18/19	£368,700	NIL	£94,430	£33,126	£241,144
	19/20	£1,616,043	£241,144	£210,811	£657,089	£989,288
	20/21	£0	£989,288	£216,924	£880,581	-£108,217
	21/22	£904,140	-£108,217	£51,159	£672,945	£71,819
	22/23	£0	£71,819	£11,251	£70,380	-£9,812
Capacity & Evaluation and Accelerator	21/22	£354,507	NIL	£213,259	£629,839	-£488,591
	22/23	£0	-£488,591	£121,688	£873,484	-£1,483,763
Total		£3,243,390		£919,522	£3,817,443	£4,736,965

Note: Claim submitted to Sport England for £1,483,763

Greenspace Investment – Held by Bradford MDC Parks

Pioneer phase - £370,000 – invested in 3 greenspace developments

Accelerator phase - £954,500 – committed on a further 5 developments (not yet spent)

Total: £1,324,500

Appendix 3

Accelerator Phase Budget Vs Actual Expenditure		Sports England						
Funder		Budget - 21/22	Total - 21/22	Variance - 21/22	YTD Budget including carry forwards	Actual - Apr 22 to Sep 22	Forecast - Oct 22 to Mar 23	Total - 22/23
Cost Type	Phase	New Budget - 21/22	Total - 21/22	Variance - 21/22	Sum of New Budget - FY 22/23 (£)	Actual Apr 22 - Sep 22	Forecast Oct 22 - Mar 23	Sum of Total 22/23
Non Pay	Phase 3 - Capacity and Evaluation	110,952	110,952	0	113,990	56,995	56,995	113,990
	Scrutiny Report							
	Overheads	30,000	0	30,000	60,900	0	0	0
	Research	14,375	0	14,375	114,375	143,953	42,500	186,453
	Active Faith Commissions	0	0	0	50,000	0	50,000	50,000
	Active Travel Commission	316,862	19,347	297,516	1,080,739	210,676	828,812	1,039,488
	Commissions	0	0	0	15,153	0	15,153	15,153
	Contingency	123,845	127,718	(3,873)	672,891	120,300	553,161	673,460
	Creating Active Schools	10,520	10,520	0	17,802	8,901	8,901	17,802
	Overheads	95,000	0	95,000	175,000	0	175,000	175,000
	Research	5,000	0	5,000	25,000	0	25,000	25,000
	Research Other costs	85,000	156,483	(71,483)	286,017	169,860	115,212	285,072
	Digital Resources / Marketing & Social Marketing	55,000	17,709	37,291	111,291	34,085	111,855	145,940
	Travel, Venue, Equipment Hire, Conferences, Publications and Admin Support	594,762	483,305	111,456	722,608	259,783	313,407	573,190
	Implementation & Research staff costs	34,208	32,092	2,116	149,254	56,515	101,431	157,946
	Implementation & Research staff costs							
Pay	Phase 3 - Capacity and Evaluation							
	Phase 4 - Accelerator	1,475,523	958,126	517,398	3,595,020	1,061,068	2,397,426	3,458,495
Grand Total								

Note: Budget and forecast upto March 23 Only

Appendix 4

JU:MP Accelerator Phase Investments 2021 - 2023

Updated to September 2022		
Investments over £10k		
Programme	Name of Organisation	Investment (£)
Creating Active Schools	Atlas Community Primary School	£10,000
Creating Active Schools	Beckfoot Heaton Primary School	£10,000
JUMP Neighbourhood Leadership (Heaton & Frizinghall)	Bradford West Area	£84,644
JUMP Neighbourhood Leadership (Girlington)	Bradford West Area	£84,644
JU:MP Leads	Bradford Youth Development Partnership	£93,000
JU:MP Connectors	BYDP: Jump Connector	£95,000
Creating Active Schools	Cavendish Primary School	£10,000
Creating Active Schools	Christ Church Church of England Academy	£10,000
Creating Active Schools	Dixons Allerton	£10,000
Creating Active Schools	Dixons Manningham Academy	£10,000
JU:MP Digital App	DUBIT	£118,740
JU:MP Connectors	Eccleshill Play Partnership	£99,125
Creating Active Schools	Fagley Primary School	£10,000
Active Faith Settings	Faith in Communities	£19,999
Active Faith Settings	Faith in Communities	£19,999
Active Faith Settings	Faith in Communities	£109,304
Creating Active Schools	Frizinghall Primary	£10,000
JU:MP Connectors	Girlington Centre: JUMP Connector	£95,439
Creating Active Schools	Girlington Primary School	£10,000
Sustainable Sports & PA	Great Horton Church Cricket Club	£34,350
Creating Active Schools	Green Lane Primary School	£10,000
Creating Active Schools	High Craggs Primary Leadership Academy	£10,000
Creating Active Schools	Holybrook Primary School	£10,000
Creating Active Schools	IQRA Academy	£10,000
Creating Active Schools	Leeds Beckett University	£40,000
Creating Active Schools	Low Ash Primary School	£10,000
Social Marketing	Magpie	£19,999
Social Marketing	Magpie	£165,636
JU:MP Connectors	Manningham Housing Association	£99,373
Creating Active Schools	Miriam Lord Primary School	£10,000
Creating Active Schools	Our Lady and St Brendan's Catholic Primary	£10,000
Sustainable Sports & PA	PingPong4u	£33,750
JU:MP Connectors	Play Bradford	£99,813
JU:MP Connectors	Play Bradford	£20,000

Creating Active Schools	Poplars Farm Primary School	£10,000
Sustainable Sports & PA	Ravenscliffe Community Association	£20,000
Creating Active Schools	Saint Francis	£10,000
Creating Active Schools	St Anthony's Catholic Primary School, Shipley	£10,000
Creating Active Schools	St Clare's Catholic primary	£10,000
Creating Active Schools	Swain House Primary School	£10,000
Sustainable Sports & PA	Tasif Khan Community Boxing	£37,827
Creating Active Schools	Thorpe Primary School	£10,000
Creating Active Schools	Westbourne Primary School	£10,000
Creating Active Schools	Whetley Academy	£10,000

Appendix 5: Case Studies: Green space development and Active Faith Settings

Kashmir Park

There are stark inequalities in access to greenspace for some multi-ethnic communities in inner city areas of Bradford and evidence shows this can lead to poorer mental and physical health. JU:MP, the Bradford Local Delivery Pilot is working with Bradford Council to deliver eight greenspace developments by 2024, as access to local parks or greenspace is vital in getting children outdoors and active.

Kashmir Park in Toller was once a fenced off overgrown area surrounded by terraced houses with little or no gardens and with fly tipping issues. Building on years of work by local Councillors and the neighbourhood team, JU:MP worked together with the CBMDC Landscape Design team to engage children and families in the local community to co-design the park and invested over £200K in the development. The JU:MP Community Engagement Manager and BMDC Landscape Design team worked with four local schools to involve children in co-designing the park. They also engaged the local community both through door to door visits and invites to local meetings. JU:MP had established a local action group in the area with 24 partners including the Ward Officer, Police, schools and community sports organisations and this meant everyone was on board and the park development was part of their local JU:MP action plan.



Two designs were developed with the children and these were shared widely with the local community and through the schools for a community vote. Over 2000 people voted and the winning design was then developed. The park was completed in 2021 and is now a highly valued greenspace and well used for children's play and looked after by the local community who do regular litter picks. The children's play areas have been built using a nature play approach with stone, wood and earth mounds. This is robust, low maintenance approach was important in managing parks maintenance budget effectively. There is also some evidence that shows children are more active in nature play areas than traditional play areas. As part of whole systems working the Highways team also committed to street improvements including safer crossings from the school to the park and bollards to restrict pavement parking. JU:MP designed colourful signage in the park to encourage active play and brightly painted electricity boxes and lamppost banners to create an attractive street environment around the park.

JU:MP also committed to supporting and funding ongoing activation in Kashmir Park to ensure the park

established a positive, active culture that felt safe to local children and families. This has included regular mobile adventure play activity delivered by Play Bradford, sports activity delivered by the JU:MP Connector from Manningham Mills Sports Association and JU:MP fun days all of which have successfully engage the local community. Schools also use the park for forest schools activity which introduces the children to the local greenspace. The presence of a Play Worker as a familiar face and someone to encourage active adventurous play has been particularly valued and parents are now informally leading play activities themselves.



Active Faith Settings

The Bradford Obesity Trailblazer Toolkit has been co-produced with Bradford Metropolitan District Council and local Islamic Religious Settings for delivery in Madrassah. The development of the toolkit followed on from Born in Bradford research that demonstrated that this approach shows promise to be feasible and acceptable. The toolkit aims to support healthy eating and physical activity of children and families, and facilitate organisational change within Madrassah to make them healthy places for people to spend time in. This intervention is currently being implemented and evaluated in 17 settings across the Bradford District over the next 2 years and is also delivered as part of the Join Us Move Play (JU:MP) programme.

JU:MP recognise that faith settings can play a very significant role in increasing the opportunity for children to be more active, especially those that attend Madrassa on a regular basis throughout the week. Abida, one of JUMP's Community Engagement Manager for Active Faith Settings, has developed hyper-local place based groups within faith settings who are tasked with creating an action plan for their setting, to support children and families to be more active. Abida has worked closely with Sonia, a JU:MP Community Engagement Manager in the Manningham area, to run three Fun Days in various Madassah' across Manningham. The fun days are a great way for Madrassahs to kick start their journey to embedding physical active in their everyday practice. The purpose of fun days is to engage families with the new idea that the setting is going to be delivering and promoting physical activity. The fun days are child led and give families ideas on how they can be active together plus they receive an active prize for taking part. It also helps the settings to realise that they have the capability to deliver on the physical activity agenda. Abida said: *"It was such an amazing opportunity to see intergenerational activity taking place with mums, grandma's aunts and children coming together in a space they felt comfortable and relaxed to play and*

enjoy themselves. I want to personally thank each and every one of the faith settings I am working with in Manningham for their incredible work within their setting and for creating more opportunities for children to get active whilst attending madrassa to learn sacred knowledge”.

The Active Faith Settings work is part of the JUMP whole systems approach, Madrassahs staff have linked up with local community centres to utilise these spaces to deliver physical activities. They have drawn on different JU:MP activity providers to train staff and deliver different physical activities for children. For example, several settings have received training on table tennis, they have purchased tables for their setting and now it's proving to be a very popular and regular activity for the children at these Madrassahs. The Madrassahs have also been integral in reaching children and young people, particularly girls, to feed into the co-design of local green spaces. These spaces are often located nearby Madrassah and once built, will provide Madrassahs and their students with opportunities to play and be active outside in their local neighbourhoods. Sonia said: *“We have some really exciting plans underway this year and can't wait to work with more local children and their families in the Manningham area. We're currently in the middle of developing a brand new Drummond Road field play area and working on the St Michael's recreational ground development on White Abbey Road. From school, to Madrassah, to the new play area developments, we want to make physical activity available to everyone.”*





Appendix 6: Policy Recommendations for children and young people's physical activity

1. Levels of physical activity are inadequate across all age groups. **Support children in all age groups (from early years up) to engage in moderate-to-vigorous physical activity.** During childhood 1-5 year olds, 6-8 year olds and 9-11 year olds and adolescents are likely to need differing support and provision.
2. There are some groups who are at greater risk of inactivity; these include girls and children of ethnic minority heritage. South Asian heritage girls have the greatest risk of being inactive. **Target greater resource towards higher risk groups who are most in need.**
3. Physical activity behaviour is influenced by complex political, environmental and social systems rather than just an individual 'intention' to be active. **Take a multi-faceted approach across various 'levels' (e.g. children and families, communities, organisations, environment and policy and strategy) and link up the system.**
4. Interventions need to be designed and implemented appropriately for different groups of children in order for them to be acceptable and effective. **Involve appropriate stakeholders, including children and particularly those who suffer the greatest inequalities (girls, ethnic minority groups, South Asian girls), in co-design and co-production to develop and tailor interventions to have the greatest chance of success.**

5. Families need to have the knowledge, skills and motivation to be physically active. **Provide families with easy to access information about physical activity opportunities, educate and motive them via mass media campaigns (e.g. marketing, social media.)**
6. Organisations and their workforce need to have the knowledge, skills and motivation to support children and families to be active. **Provide physical activity behaviour change training for all people who work with children, young people and families and support organisations to provide physical activity opportunities. Increase the diversity of the workforce so that it reflects the diversity of the children it serves. Provide training for leaders on writing and implementing physical activity policy and strategy.**
7. Working at the community/neighbourhood level (with local organisations, local community activists and local assets) can kick-start the process of whole systems change. **Support local communities (organisations and people) to work collaboratively by creating a local action group and co-producing a local action plan that aims to tackle inactivity across different 'local' domains (e.g. green space, active travel, the built environment).**
8. Environments need to be conducive to play and physical activity. **Ensure that homes, streets, green spaces and parks are: safe, clean, attractive, accessible, engaging and fun for children to play and be active in. Ensure neighbourhoods are suitable and safe for active travel. Support and encourage children and families to use spaces by providing fun activities in these environments.**
9. Local and national policy and strategy is needed to create positive changes across the physical activity system. **Commit to long term investments at scale. Provide training and support to policy makers and strategic leads to ensure they value and priorities children's physical activity. Establish collaborative ways of working across the system to delivery on whole system physical activity. Ensure that children and young people can influence any policy and strategy that affects their ability to be physically active.**
10. Monitoring and evaluating interventions and systems change means that what is working and not working for who and why, can be identified and modified, and learning can be shared; interventions can evolve over time with the evolution of the system. **Invest in a 'learning system' which affects change through iterative learning cycles based on generating and learning from data, and formulating and testing service changes. For this to happen effectively, invest in and embed research into the system and routinely collect physical activity data.**



Report of the Strategic Director Place to the meeting of Regeneration & Environment Overview & Scrutiny Committee to be held on 21st February 2023

X

Subject:

UK City of Culture 2025- Progress Report

Summary statement:

To provide an update on progress following Bradford's designation as UK City of Culture 2025

Alan Lunt
Interim Director of City of Culture
Readiness

Report Contact: Nicola Greenan
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Portfolio:

Healthy People & Places

Overview & Scrutiny Area:

Regeneration & Environment

EQUALITY & DIVERSITY:

Culture is our Plan directly supports the Council's (CBMDC) equality objectives. It sets demanding targets to improve diversity and representation across the district's cultural sector and in the Council's own cultural service provision. By 2031, 50% of Bradford District creative workforce, audiences and cultural leadership will be drawn from people currently underrepresented in Culture and Creative Industries sector. Support for these equality and diversity ambitions is a condition of future CBMDC funding for arts, cultural and heritage projects

City of Culture directly supports Bradford Council's equality objectives. We will embrace equality and diversity and we will need to set demanding targets. The 10-year Cultural Plan aims to improve diversity and representation across the district's cultural sector and in the Council's own cultural service provision. The Bradford 2025 team and steering group will continue to embrace diversity and equality.

1. SUMMARY

- 1.1 This report provides an update to the Regeneration & Environment Overview & Scrutiny Committee on progress following Bradford's designation as UK City of Culture 2025.

2. BACKGROUND

- 2.1 In early 2021 running alongside Bradford's UK City of Culture 2025 bid campaign, the Council adopted an ambitious 10-year cultural strategy, 'Culture Is Our Plan', which aims to instigate more cultural investment and engagement across every part of the Bradford District. Both the UK City of Culture bid and the 10-year cultural strategy present compelling opportunities for an enhanced cultural offer across the District.
- 2.2 On 31st May 2022, following an extremely competitive process, Bradford was revealed as the UK City of Culture 2025 live on BBC TV by the Secretary of State for the Department of Digital, Culture, Media and Sport (DCMS),
- 2.3 City of Culture (CofC) provides a major once in a generation opportunity to improve and reposition Bradford. It is an honour afforded to just 1 city every 4 years. It is a chance to accelerate development and use culture as the catalyst for regeneration, economic growth and job creation. The landmark year is set to deliver more than 1000 new performances and events including 365 artist commissions, a series of major arts festivals as well as exciting national and international collaborations. Its themes will be rooted in the unique heritage and character of Bradford and will reveal the magic of the district that is held in its people, its ambition, and above all, its potential.
- 2.4 This prestigious title is anticipated to bring about the following benefits as part of Culture is our Plan, the district's 10 Year Cultural Strategy:

	Legacy impacts by 2030
New Jobs created	6,868
Total visitors to district	16,325,641
Visitors spend	£689m
Total jobs in CCI and VA sector	43,239
Total GVA	£2.44bn
Additional GVA	£365m
Return on CBMDC Investment	£26 to £1

Source: Burns Owen's Partnership <https://www.bop.co.uk/> A global research and consulting practice for culture and the creative economy.

- 2.5 In addition, the CofC bid has already generated unprecedented positive media coverage with 851 editorial pieces since 2019, generating an editorial value of £2,909,850 and a reach of more than 1.7bn views. Examples include a 12-minute promotional feature on BBC Radio 4 Front Row featuring a diverse range of voices from across the district. The Guardian continues to release positive stories on a regular basis. Coverage includes 146 features in National and Trade publications,

334 in Regional, 13 in International and 344 in Local.

Source: Anita Morris Associates <https://www.anitamorrisassociates.co.uk> A PR and communications agency, and Cision <https://www.cision.co.uk>, the UK's leading media database.

Governance and Structure

- 2.6 Effective reporting and delivery lines, ensuring clarity of responsibility and oversight are essential. The draft governance structure attached at Appendix 1 seeks to achieve this.
- 2.7 Bradford 2025 (The Culture Company) operates as a Cultural Trust, working intrinsically with the council. Following the designation as UK City of Culture, the team immediately set about recruiting an executive team comprising Creative Director and Executive Director. The following appointments were subsequently announced and both parties fully taking up their posts by the end of 2022:
- **Shanaz Gulzar**, nationally-acclaimed artist, producer, presenter and former chair of Bradford 2025 – who played an instrumental role in the district's winning bid campaign – has been appointed as Creative Director.
 - **Dan Bates** as Executive Director; previously Chief Executive of Sheffield Theatres – drawing on his expertise developing world-class programmes for major cultural institutions.
- 2.8 The Culture Company is currently recruiting in order to ensure it is fully resourced to deliver a successful programme of events during 2025.

Staffing and Structure within the council's Culture, Policy & Events Team

- 2.9 A series of new roles to support the development of CofC within the council structure is proposed. This will ensure that the council is positioned to support the development of the events programme while existing council cultural services continue to be delivered as normal. The approved structure is currently proceeding through the Job Evaluation process ahead of commencement of recruitment during February 2023.

Role of Elected Members

- 2.10 It is intended that UK City of Culture status reaches every ward and community within Bradford. The events programme will be developed to realise this ambition. As programmes of events are developed and sites / venues and locations prepared, it is intended to ensure that progress reflects the district wide objectives of the programme, by means of putting in place a cross-party Member Reference Group (MRG) who will receive updates as to progress and identify any critical issues should they arise. This will be a regular update, provided in addition to reports to Overview and Scrutiny which will focus on updates and scrutiny of key issues identified as we progress towards 2025. Ward members will be consulted upon plans for their specific wards and regular updates will be provided to all members via a regular newsletter. The formal decision making arrangements through Executive and Council will of course also be necessary.

District Readiness

- 2.11 We are looking and learning from the arrangements other successful UK Cities of Culture put in place in respect of District readiness, capital implementation and support for the council's own direct contribution to programme. Consideration has also been given to how essential council services can work to best support both the lead up to and the year itself.
- 2.12 The council hosted a UK City of Culture readiness workshop with the Senior Leadership Team and external partners on the key learnings from Hull & Coventry on 5th September 2022. It was identified from the workshop the need to develop a strategic approach to district readiness to be prepared for and maximise the opportunity of UK City of Culture. Conversations with preparation and delivery teams in Coventry and Hull will continue during the months ahead, in order to ensure that lessons learned from previous years are considered and built into Bradford's preparations.
- 2.13 Subsequently, an internally focussed District Readiness Board has been established to begin the process of developing an effective and comprehensive approach to District Readiness. Terms of Reference have been established and it is accepted that the group will need to broaden to incorporate external partners such as emergency services, public transport providers, WYCA and others in the early part of 2023.
- 2.14 Key elements of work include (but are not limited to);
- Ensuring the 'Cultural Capital' – key event locations – are ready for 2025
 - The preparation of a detailed project plan that will seek to ensure that the city is prepared and dressed in advance of 2025.
 - Co-ordination of cleansing and waste operations within the City Centre via the appointment of an officer with specific responsibility for this activity.
 - Review of cleansing and waste across the district in order to be prepared for 2025 and ensure a high standard of cleanliness
 - Review of all proposed maintenance programmes to ensure they maximise the impact on appearance of the City Centre, key routes into and key locations across the district.
 - A review of licensing arrangements so as to streamline processes and facilitate opportunities for leisure, hospitality and food outlets across the district.
 - Review of all street furniture and the removal of all clutter and renewal of damaged furniture.
 - The provision of effective wayfinding for key locations.
 - A review of other powers (e.g.PSPO) in order to ensure that they facilitate effective public participation but assist to prevent and deter anti-social behaviour.
 - Incorporation of the Safety Advisory Group (SAG) into District Readiness.
- 2.15 We are looking and learning from the arrangements other successful UK Cities of Culture put in place in respect of city readiness, capital implementation and support for the council's own direct contribution to programme. Consideration has also been given to how essential council services can work to best support both the lead up to and the year itself.

Funding

- 2.16 The fundraising target for Bradford Culture Company is in the region of £40million with the ambition to raise more. The council has allocated £10million to CofC and other agencies have indicatively allocated a further £30million, subject to further negotiation and agreement on the outcomes required for that level of investment. Committee will be kept updated as to progress on the issue of funds and will also be provided details of how the resources secured are to be spent in order to ensure the success of the CofC programme. As part of the preparation for UK City of Culture, a detailed budgetary statement (both capital and revenue) is being prepared so as to provide an effective means of monitoring income and expenditure and exercising effective financial control.

Office Space

- 2.17 The current Bradford 2025 Office on City Park is intended to be a temporary occupancy and the growing BD25 Team now needs a larger space. Head of Terms have been exchanged on a new space on City Park and the Trust will be signing a lease for 3 years.

Communications and Destination Marketing

- 2.18 Effective communications will be essential in order to ensure that the benefits of UK City of Culture status are maximised. A strategy is in development which will ensure that an effective 'countdown' is put in place that prepares and enthuses local communities and indeed the UK to what is happening in Bradford. Events will need to be effectively marketed and that the opportunities for investment and to boost visitor numbers are maximised. Following a decision of the Executive, taken in June 2022, a Destination Marketing Board has been established in order to develop and oversee the strategy.
- 2.19 Key agencies, such as the Chamber of Commerce, Bradford BID, hospitality and leisure businesses, as well as communities, will be kept informed and updated as to progress in order to ensure that local businesses and communities can maximise the opportunities that UK City of Culture will bring. Bradford company Out of Place Studios have been appointed to deliver this work and after some consultation work it is expected to be ready for the district in April 2023.

3. OTHER CONSIDERATIONS

There are no other considerations arising at this time.

4. FINANCIAL & RESOURCE APPRAISAL

As referred to in item 2.19 a detailed budgetary statement both capital and revenue is being prepared so as to provide an effective means of monitoring income and expenditure and exercising effective financial control.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

A focussed District Readiness Board has been established to begin the process of developing an effective and comprehensive approach to District Readiness. Terms of Reference and a risk register have been established.

This report also outlines the proposed Governance arrangements.

6. LEGAL APPRAISAL

There are no legal implications directly arising from this report.

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

The District Plan, fundamentally supported by Culture is Our Plan, sets out the strategic partnership ambition for sustainable development, endorsing the Sustainable Development Goals and the ambitions to secure wellbeing, resilience and sustainable prosperity for residents, communities and organisations. It sets a medium to long-term agenda to 2025 and towards 2040 to enable and accelerate the transition to a more sustainable future. Members (October 2021) passed a resolution taking forward the District as the UK's leading clean growth city district. This is a fundamental approach to creating a sustainable and inclusive economy that works for everyone. The transitioning, investment and practical delivery of more sustainable ways of living, working and doing business lies at the heart of reshaping the district for 2030 and beyond. These ambitions and benefits hold true in success and fail scenarios with the necessity and opportunities for creating a more viable, resilient and prosperous district being politically and organisationally mandated. The Cultural Strategy underpinning and unleashing the creative potential of people, places and communities lies at the heart of the district's long-term success for the benefit of present and future generations.

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

N/A

7.3 COMMUNITY SAFETY IMPLICATIONS

A significant growth in the cultural sector will attract increased numbers of visitors, particularly in our urban centres - often during the darker evening hours. Partnership work to assess the actual safety and also the 'feeling' of safety in key locations in our urban centres and other key cultural sites to identify areas that may present a greater risk needs to be an essential part of the process as we move towards 2025.

The programme should work alongside the District Community Safety Partnership to assess the risk of certain crime types such as acquisitive crimes, drug dealing, 'street drinking' and anti-social behaviour, particularly in locations which may evolve

with cultural development and those in which redevelopment may change the 'look and feel' of a location from what it is now.

A full range of measures to improve safety should be considered – whether this be physical measures such as lighting, CCTV, or cutting back vegetation, greater enforcement measures or 'Environmental Visual Audits' which will inform action to help re-claim sites that have been subject to crime and anti-social behaviour. These will be considered as part of District Readiness preparations.

As important is the need to alter the perception of many from both within the district and beyond about how they perceive safety in our urban centres. As well as tangible physical measures, this will need a significant communications programme and partnership with private sector businesses, especially in the night time economy.

Partnership work with the Bradford City Centre Community Safety Partnership, BD25 and Bradford BID to support the application for 'Purple Flag' status to make the City Centre a more attractive place for visitors will help achieve a greater recognition and increased confidence in Bradford as a safe place to be. Support and partnership with 'Bradford at Night' to help improve safety and re-invigorate the night time economy will also be beneficial.

7.4 HUMAN RIGHTS ACT

None directly arising from this report.

7.5 TRADE UNION

Consultation with the Trade Unions is taking place in regards to the new structure within the council's internal Culture, Policy & Events Team.

7.6 WARD IMPLICATIONS

Culture is our Plan seeks a more equitable distribution of cultural opportunity across the district and celebration of the artists and creatives in every street and community. This will have a positive benefit for the whole district over the coming 10 years.

The Leap our Creative People and Places programme will aim to provide up to 200,000 new cultural engagements across the district's most deprived wards over its ten-year life (Tong Ward is one of the featured ward areas in the programme).

Increased district-wide reach and impact will also be a condition of future CBMDC funding for arts, cultural and heritage projects.

The Culture, Policy & Events Team will work with the 5 Neighbourhood Offices and will schedule regular meetings with the Area Co-ordinators.

7.7 AREA COMMITTEE ACTION PLAN IMPLICATIONS (for reports to Area Committees only)

N/A.

7.8 IMPLICATIONS FOR CORPORATE PARENTING

Children and young people are highlighted in the district's cultural strategy and are a priority for joined up action across the district through the establishment of the Bradford Cultural Education Partnership and the research partnering with BIHR / Born in Bradford. The plan also seeks to support Council ambitions to become a Child Friendly City. Vulnerable and disadvantaged children are a particular focus for inclusion through multiple opportunities including the ten-year Creative People and Places programme.

7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

There are no issues arising from this report.

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

None, this report has been prepared to provide an update to the Regeneration & Environment Overview & Scrutiny Committee.

10. RECOMMENDATIONS

That the Overview & Scrutiny Committee note the content of this report.

That a further report be presented for consideration by the Committee at it's meeting of April 2023.

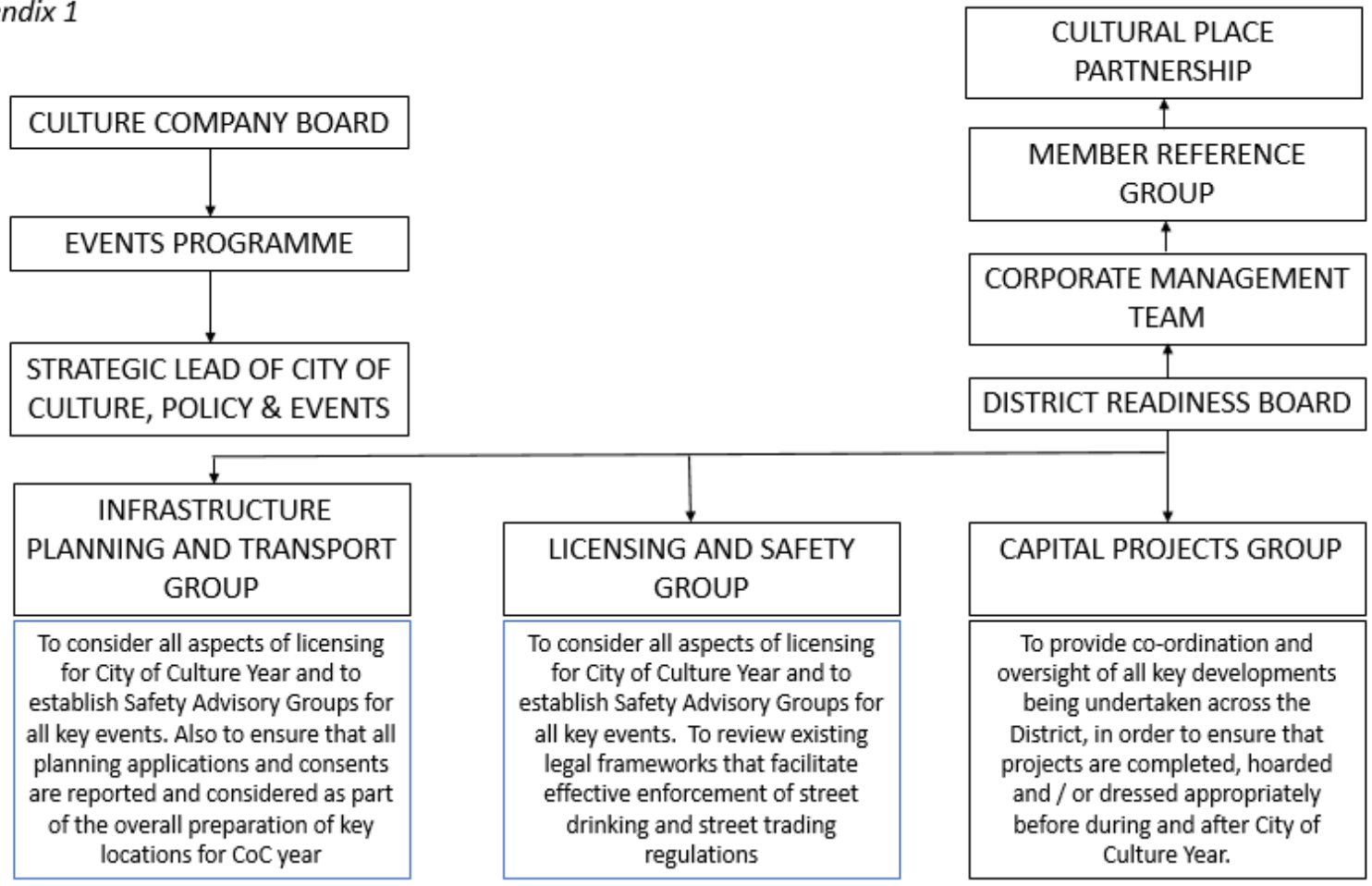
11. APPENDICES

Appendix 1 - Draft governance structure.

12. BACKGROUND DOCUMENTS

- Culture is our Plan – the cultural strategy for Bradford District 2021 – 2031 www.cultureisourplan.co.uk
- 'How do we maximise the legacy of UK City of Culture bid?' 7th June 2022 Executive Report and appendix 'Proposal for Bradford Place Marketing and Investment Partnership'

Appendix 1





Report of the Strategic Director of Place to the meeting of Regeneration and Environment Overview and Scrutiny Committee to be held on 21st February 2023

Y

Subject:

Development of the former Squire Lane Health and Wellbeing Facility.

Summary statement:

This report provides an overview of the procurement strategy for the appointment of a contractor to construct a Leisure, Community and Wellbeing Centre on Squire lane in Bradford.

The report provides compliance with Council Contract Standing Orders (CSOs) through which the Authorised Officer must, before inviting tenders or quotations for contracts with a total estimated contract value in excess of £2m, report details to the relevant Overview and Scrutiny Committee.

David Shepherd
Strategic Director of Place

Portfolio:

Regeneration and Environment

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Overview & Scrutiny Area:

Regeneration and Environment

EQUALITY & DIVERSITY:

The project contributes to the delivery of the Councils' equality objectives through ensuring that the building design will enable the delivery of services which are inclusive and designed to remove barriers to access at the outset.

1. SUMMARY

The Council plans to regenerate a 1.78-hectare brownfield site at the junction of Duckworth Lane and Squire Lane, Bradford. This will be done by investing up to £48.8m to develop the Squire Lane Leisure, Community, and Wellbeing Centre, drawing on £20million from a Levelling Up Fund allocation from the Government.

The centre is designed to improve the health and lives of local residents by providing leisure facilities, community facilities, enterprise, and skills, and other health activities.

Plans for the Centre align with Bradford's key corporate strategies and priorities (e.g. Bradford District's Economic Recovery Plan) and national priorities (e.g. Build Back Better).

The Centre will address key local challenges by:

- boosting physical activity by providing accessible and affordable leisure facilities;
- providing space to deliver integrated and targeted enterprise support and lifelong learning and
- complementing health and social care provision locally.

This report sets out the procurement strategy for engaging a contractor to develop the site.

2. BACKGROUND

The Council Executive approved the principle of developing a Leisure, Wellbeing and Enterprise facility at Squire Lane is approved development Squire Lane Project on 6th July 2021.

Since that time the Council has been undertaking a series of in-depth discussions with potential partners and users of the centre and working through the early stages of the design.

The current considerations include the following provisions within this project:

- Leisure facility
 - 2 swimming pools consisting of a 6 lane 25metres pool and 1 depth adjustable learner pool;
 - 1 fitness gym (100 pieces of equipment)
 - 1 spinning class studio
 - 2 gym classes
- Skills
 - 2 training rooms and office
- Community facilities
 - A range of small, medium and large community rooms
- Health

- Health and well-being activities to be determined subject to ongoing discussions with health partners

Site clearance of the Squire Lane site together with ground investigation surveys have taken place and these are all now complete.

The Council has appointed an external Design Team to deliver the project and the project has now completed the RIBA 1 and RIBA 2 design stages and is progressing through the RIBA stage 3 Design Stage which is the more detailed design stage and the stage at which a contractor is brought on board.

A report seeking approval for 1) the final project design and implementation and 2) to award and enter into the construction contract will be taken to the Executive at a later date.

3. REPORT ISSUES

3.1 Programme

The key dates from the current programme are as follows:

Key Milestones	Current Start & End Dates
RIBA 1 and Engagement with partners and stakeholders	August to October 2021
Site Clearance & Ground investigations	Complete
Concept Design (RIBA 2)	Oct 2022 - Feb 2023
Design Development (RIBA 3) + Planning	Feb 2023 – Aug 2023
Report to Overview & Scrutiny	Feb 2023
Community engagement	May 2023
Contractor Procurement 1 st and 2 nd stage*	Feb 2023 - Nov 2023
Technical Design (RIBA 4)	Jun 2023 - Dec 2023
Construction (RIBA 5)	Jan 2024 - Jan 2026
Handover (RIBA 6)	End of Feb 2026

3.2 Contractor Procurement

There are a number of different options for how the Council can undertake the procurement of a contractor on the Squire Lane Project and these are detailed below.

3.2.1 Traditional Contract

This option sees the appointment of consultants for, detailed design, cost management and contract administration and design liability stays with the Council and its

consultants. The contractor's remit extends to construction only and the management of their sub-contractors. A contractor would be appointed after a competitive tendering process, based on complete design information and/or specifications.

With a traditional contract if there are any design or buildability problems, the risk of these sits with the Council and the contractor will submit claims for any variations or delays which will impact on cost and programme.

3.2.2 Design & Build Contract Single Stage Tender Process

With a design and build contract, the Council will tender for a contractor with a design capability and request that they tender to a set of requirements which have been developed by the Council's design team to the end of RIBA 3 stage against a set of output specifications providing the parameters of the scheme. The contractor is then responsible for finalising the design development using construction knowledge and expertise which should produce an innovative design and solution to the needs specified in the brief. The contractor will then construct the building on site to the agreed programme and scope. The contractor will assume responsibility for the element of design and associated risks after the point which they were brought on board.

The design and build procurement route would enable the pre-contract design phase to be shortened slightly as some of the final technical aspects of the design could be carried out whilst the works are underway on site by the contractor. This would provide a programme advantage over a traditional procurement route.

3.2.3 Design & Build Contract Two Stage Tender Process

With a two stage design and build process the Design and Build Contractor is appointed at an earlier stage during the design process. The Contractor at this point is usually appointed on preliminaries costs and Overhead and Profit costs and then contributes to the Design Development process before submitting a complete tender to the agreed budget and programme. This option allows the contractor to input into the design process at an earlier point and identify any "buildability issues" which would need to be addressed. Project costings and project design are then able to be taken back to the Executive prior to the start of construction with design risks and costings properly identified and contingencies accounted for.

Under the design and build route, the contractor is responsible for both design and cost and therefore they will be very careful to ensure that the pricing of the scheme is accurate to reduce their risk. A two-stage route would provide opportunity to engage with a contractor early and therefore this early engagement will increase their knowledge of the scheme prior to tender and as such this more in-depth knowledge should provide for a more comprehensive price for the scheme.

Whilst a single stage tender process can be quicker than a two stage process, it does mean that the advantage of bringing a contractor in earlier to be involved in the design process is lost and the level of risk retained by the Council is increased.

This option is the preferred option which the Council is looking to utilise as it will allow both early contract engagement and the appropriate transfer of risks. The Council will also be looking to use the NEC form of contract which is a more partnering focussed form of contract.

4. FINANCIAL & RESOURCE APPRAISAL

The current project budget is as follows:

LUF grant	£20.0m
Capital and borrowing	£28.8m
Total	£48.8m

The funding allocated for the project is a mixture of prudential borrowing, Council capital and government allocated LUF funding

This project will have an impact on the Local Authorities Partial Exemption position as only leisure activities are exempt in relation to VAT. This risk is being mitigated by factoring in project spend in the forecasts and monitoring/restricting exempt capital spend against the 5% exempt threshold.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

Governance arrangements on the project are well established with a project board and a strategic board which is chaired by the Council's Chief Executive. There are regular reporting arrangements in place to the Department of Levelling up and Communities.

Appropriate discussions have been held with the Council's Procurement Team to ensure that the forms of contracts used will mitigate commercial and contractual risks to the Council as far as possible and also embrace modern procurement methodologies.

Regular risk workshops are undertaken with the Design Team so that the Council can identify and manage all key risks.

6. LEGAL APPRAISAL

The Committee are being requested to scrutinise and agree the recommendations in this report in accordance with the Council's constitution. The proposed procurements will comply with the requirements of the Public Contracts Regulations 2015 ("PCR"). This report recommends using one of three different procurement procedures, of the PCR, and the Council will need to comply with the relevant provisions for those procedures. The report sets out the details of these procedures and relevant options.

The Council must consider social and environmental value at in accordance with the Public Services (Social Value) Act 2012. The social value considerations are set included within the procurement strategy.

The Council must comply with the general Duty of Best Value to make arrangements to secure continuous improvement in the way in which its functions are exercised, having regard to a combination of economy, efficiency and effectiveness (Section 3 of the Local Government Act 1999) and the recommended procedure does so. The recommended procurements shall also comply with the Council's Tenders and Contracts Regulations, which form part of the Council's Constitution.

7. OTHER IMPLICATIONS

N/A

7.1 SUSTAINABILITY IMPLICATIONS

The proposed development will be constructed to meet Building Regulation Part L requirements which specifies the benchmarks to be met on energy efficiency.

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

The plans for the proposed development include modern energy and cost-saving measures in the design and build. Working as close to the net zero carbon policy as is achievable.

7.2 COMMUNITY SAFETY IMPLICATIONS

The building will be designed to meet the most modern standards in safety and will provide the users with a day time and evening facility that can provide proactive services to encourage greater community pride and activity in positive activities related to health, education and employment and physical activity.

7.4 HUMAN RIGHTS ACT

There are no implications for the Human Rights Act.

7.5 TRADE UNION

There are no direct Trade Union implications arising from this report at present.

7.6 WARD IMPLICATIONS

The development will take place in the Toller Ward however the facility is also likely to draw users from other adjacent wards. The development will meet the requirement for leisure facilities in this part of the district.

7.7 AREA COMMITTEE ACTION PLAN IMPLICATIONS (for reports to Area Committees only)

Not applicable

7.8 IMPLICATIONS FOR CHILDREN AND YOUNG PEOPLE

Not applicable.

7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

Not applicable

8. NOT FOR PUBLICATION DOCUMENTS

None.

9. OPTIONS

Not applicable.

10. RECOMMENDATIONS

The Regeneration and Environment Overview and Scrutiny committee note the report.

11. APPENDICES

None

12. BACKGROUND DOCUMENTS

None

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Report of the Chair of the Regeneration and Environment Overview and Scrutiny Committee to the meeting to be held on Tuesday 21 February 2023

Z

Subject:

Regeneration and Environment Overview and Scrutiny Committee Work Programme 2022-23

Summary statement:

This report presents the Committee's Work Programme 2022-23

Cllr Kamran Hussain
Chair – Regeneration and
Environment O&S Committee

Report Contact:
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Overview and Scrutiny Lead
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Portfolios:
Regeneration, Planning & Transport
Education, Employment and Skills
Healthy People and Places



1. SUMMARY

1.1 This report presents the Committee's Work Programme 2022-23.

2. BACKGROUND

2.1 Each Overview and Scrutiny Committee is required by the Constitution of the Council to prepare a work programme (Part 3E – Overview and Scrutiny Procedure Rules, Para 1.1). The Committee adopted its work programme at its meeting of 22 June 2022.

2.2 Appendix 1 of this report presents the Work Programme for 2022-23.

3. OTHER CONSIDERATIONS

3.1 The Regeneration and Environment Overview and Scrutiny Committee has the responsibility for “the strategies, plans, policies, functions and services directly relevant to the corporate priorities about creating a more prosperous district and about improving waste management, neighbourhood services and the environment” (Council Constitution, Part 2, 6.5.1 and 6.6.1).

3.2 Best practice published by the Centre for Public Scrutiny suggests that ‘work programming should be a continuous process’. It is important to regularly review work programmes so that important or urgent issues that come up during the year are able to be scrutinised. In addition, at a time of limited resources, it should also be possible to remove projects which have become less relevant or timely. For this reason, it is proposed that the Committee's work programme be regularly reviewed by Members throughout the municipal year.

3.3 The Regeneration and Environment Overview and Scrutiny Committee Work Programme 2022/23 reflects the priority outcomes of the Council Plan in particular: ‘better skills, more good jobs and a growing economy’, ‘decent homes’, ‘better health, better lives’, and ‘a sustainable district’ (Our Council Plan: Priorities and Principles 2021-25).

3.4 The work programme as agreed by the Committee on 22 June 2022 forms the basis for the Committee's work during the year, but will be amended as issues arise during the year.

4. FINANCIAL AND RESOURCE APPRAISAL

None

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

None

6. LEGAL APPRAISAL

None

7. OTHER IMPLICATIONS

7.1 EQUALITY & DIVERSITY

None

7.2 SUSTAINABILITY IMPLICATIONS

None

7.3 GREENHOUSE GAS EMISSIONS IMPACTS

None

7.4 COMMUNITY SAFETY IMPLICATIONS

None

7.5 HUMAN RIGHTS ACT

None

7.6 TRADE UNION

None

7.7 IMPLICATIONS FOR CORPORATE PARENTING

None

7.8 ISSUES ARISING FROM PRIVACY ASSESSMENT

None

8. NOT FOR PUBLICATION DOCUMENTS

None

9. RECOMMENDATIONS

9.1 That the Work programme 2022-23 continues to be regularly reviewed during the year.

10. APPENDICES

10.1 Appendix 1 – Regeneration & Environment Overview and Scrutiny Committee Work Programme 2022-23

11. BACKGROUND DOCUMENTS

Bradford Council Constitution.

Democratic Services - Overview and Scrutiny

Appendix 1

Regeneration and Environment O&S Committee

Scrutiny Lead: Caroline Coombes tel - 432313

Work Programme

Agenda	Description	Report	Comments
Tuesday, 21st March 2023 at City Hall, Bradford Chair's briefing 27/02/23 Report deadline 08/03/23			
1) Active Travel - school streets and play	Update on school streets projects and to include information on the development of a Play Streets policy	Caroline Tomes /Andrew Smith	Resolution of 22 March 2022
2) Fly-tipping in the Bradford District	Annual update	Amjad Ishaq / Stuart Russo	Resolution of 11 Jan 22
3) Housing Standards Team	Update	David North / Angela Blake	Resolution of 10 March 2020
4) £2m contract report: vehicle parts	Report in line with Contract Standing Orders	Richard Galthen	
Tuesday, 18th April 2023 at City Hall, Bradford Chair's briefing 20/03/23 Report deadline 31/03/23			
1) District Heat Network	Update	John Sharp	
2) TBC			

